

Rules for GERPAC 2020 video competition

“Pharmaceutical technology”

Final date for submissions: June 1, 2020

The coming GERPAC European conference in October 2020 will host the second hospital technology video competition. This competition, open to all pharmacy teams, is designed to promote videos illustrating one or several aspects of pharmaceutical technology in hospital pharmacy.

Eligible videos will be educational or informational videos for health professionals or the general public.

Subject of the video

The purpose of the competition is to select the videos that will be broadcast during the congress and to select the best video that will be presented in plenary session during the congress.

The goal of your video will be to illustrate one or several pharmaceutical technology practices in your area of expertise or based on your experience or the results of your research. It could cover aspects of formulation, preparation or monitoring and verification. The video will be aimed at hospital health professionals (not necessarily pharmacy professionals) or patients. It may have technical, educational and/or informational goals.

Recommendations for video producers

(Based on the ESRA video guidelines – <http://esra.thevideocontest.org>)

- Introduce yourself at the beginning. Don't forget your team.
- Introduce your subject. Present the pharmaceutical technology practice or practices involved and the educational purpose of your video.
- Don't forget to tell your viewers what you going to show them.
- Take account of your viewers' attention curve which is at its peak during the first two or three minutes. It then falls for a while and then rises again a little at the end when you come to your conclusion. The most complicated points should therefore be dealt with at the beginning.
- Use the right techniques to get your message across effectively. Don't hesitate to use diagrams presenting your subject and the different stages of the activity shown in your presentation. You may wish to superimpose diagrams over your photos or videos.
- Add text to your video (in English and/or French) summing up the main points presented orally.

- If your presentation shows an activity and invites viewers to formulate an opinion on it, you may wish to insert a pause and ask the viewers a question such as “what would you do/have done
- Don’t forget to blur any element which could be used to identify the patient (e.g. preparation labels or production documents bearing the patient’s name) or any health brand or product.
- Take great care with the sound recording. If the live recording is not good enough, don’t hesitate to dub the sound track.
- End your video with the important points for the practice, including any essential elements and problems to avoid.
- You may wish to show your name, institution and email on the video to facilitate contacts.

Conditions for submission

Any member of the pharmacy team (pharmacist, intern, pharmacy technician) working in a healthcare institution.

The project leader must be a member of GERPAC.

The project leader must have obtained authorization to show the video from all people appearing in it and also from the head of department/unit/institution where appropriate (see registration form appendix 1 and 2)

Calendar

Projects submitted must respect all the criteria described below and must be sent in before midnight on June 1, 2020.

GERPAC’s scientific committee will select the best video which will be shown during a plenary session at the 2020 conference.

Criteria for the competition

The scientific committee will select the videos on the basis of the following criteria:

- how well they promote pharmaceutical technology in hospital pharmacy
- compliance with the competition’s terms and conditions
- the ability of the video to get the message across and its effectiveness with regard to the subject
- originality
- the possibility of transferring the messages and techniques to other hospital teams
- the sound and image quality of the video as well as its general aesthetic quality

Any video that does not correspond to the purpose of the competition or includes material considered inappropriate will not be eligible. Before it is submitted the video must be validated by the head of department/unit/institution (signature and stamp on the registration form in appendix 1) and respect the rules and regulations of the institution.

All persons appearing in the video must have signed the appearance release form (appendix 2). These signatures are the responsibility of the project leader.

The video must be recorded in mp4 format and not exceed six minutes.

Rules of the competition

The registration form (appendix 1) identifies the project leader (Institution, unit, department) and lists all persons contributing to the project and appearing in the video. The document states the purpose and subject of the video. It is signed by the project leader and where appropriate the department/unit/institution head.

Reminder: the project leader must be a member of GERPAC.

Each pharmacy team can only submit one video. The content of the video must be an original creation of the project leader. A declaration letter should certify that the project leader has all the necessary authorizations (copyright, image rights, intellectual property rights) for the video and, if appropriate, for its use and that they accept the terms and conditions for use and screening of the video. The video should not be advertising material and should therefore not promote any products, devices or production or monitoring and verification equipment.

How can you submit a video?

Videos should be submitted using WeTransfer (<https://wetransfer.com>) to the following e-mail addresses:

denis.brossard13@gmail.com (chairman of the scientific committee)

frederic.lagarce@univ-angers.fr (vice- chairman of the scientific committee)

with the following subject: "GERPAC20 VIDEO".

Each submission should include:

- A fully filled-in registration form, signed by the project leader and where appropriate the institution/unit/department head: any incomplete form will not be accepted.
- The link to download video
- An Appearance Release form signed by all the participants in the video
- A declaration letter written by the project leader on the necessary rights (cf supra)

Video competition registration form

I, the undersigned:(project leader)

title and function:

unit in which you work:

professional address:

e-mail:

office phone number:

declare that I am submitting a video for the GERPAC 2020 video competition, and that I have read the terms and conditions.

Title of the video:

Subject of the video:

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People or institutions participating in the video (excluding extras/walk-on roles):

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I agree that this video may be posted online on the GERPAC site.

I certify that all people appearing in this video have duly agreed that the video may be shown and I enclose the relevant appearance release forms. I confirm that the video is an original piece of work which has never been submitted at a conference or posted on the web.

Signature and date
Project leader

Signature, stamp and date
Head of department/unit/institution

Appearance release

This form is designed to formally register the necessary consent and authorization for the project described below, the purpose of which has been explained to the signatory.

I, the undersigned, (family name and given name) hereby authorize (the project leader):

- to film me, without expectation of compensation or other remuneration, now or in the future, in the following institution

(name and address)
as part of the following project: (title of the video)

- to use, without expectation of compensation or other remuneration, now or in the future, video recordings of me made as part of this video to be submitted to the GERPAC video competition

- to broadcast or screen, without expectation of compensation or other remuneration, now or in the future, video images of me at the GERPAC conference and on the GERPAC web site.

This authorization excludes any other use of my image, notably with any commercial or advertising purpose.

I certify that I have read the above information and agree that my image and/or voice can be recorded and broadcast/screened in the exclusive context of the above-described project.

Date

Please write "I have read and approved the above and hereby notify my agreement" and then sign.

One original form for each signatory.